



# MIDWEST YOUNG ARTISTS CONSERVATORY 2023-24 SEASONAL PROGRAM BOOK ADVERTISING CONTRACT

CONTRACT DEADLINE: August 31, 2023  
AD ARTWORK DEADLINE: September 15, 2023  
PAYMENT DEADLINE: October 1, 2023

Reach the families and friends of over 900 music students from 84 different zip codes throughout the Chicagoland area & beyond! MYAC's Seasonal Program Book is distributed at over 100 annual concerts and events with over 18,000 attendees. The book is also viewed digitally at mya.org.

**Your support makes a huge impact on the lives of students in our community**  
by supporting financial aid, scholarships, and much more.

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## ADDITIONAL BENEFITS

### FULL PAGE:

- Your promotional materials posted prominently in our facility throughout the year.
- Receive partner recognition with a link to your website in one of our email newsletters, sent to a list of nearly 11,000 constituents.
- Music-related businesses can host an informational session on a music-related topic on MYAC Facebook Live or Zoom, promoted to all MYAC families.
- Sponsorship recognition for spring MYAC North Shore Jazz & Classical Music Festival.

### ANY AD SIZE:

- Your business name & link to your website displayed on mya.org, which has over 40,000 unique visitors each year.
- Promotional flyer of your choice included in digital Parent Meeting packets.

## AVAILABLE AD SIZES

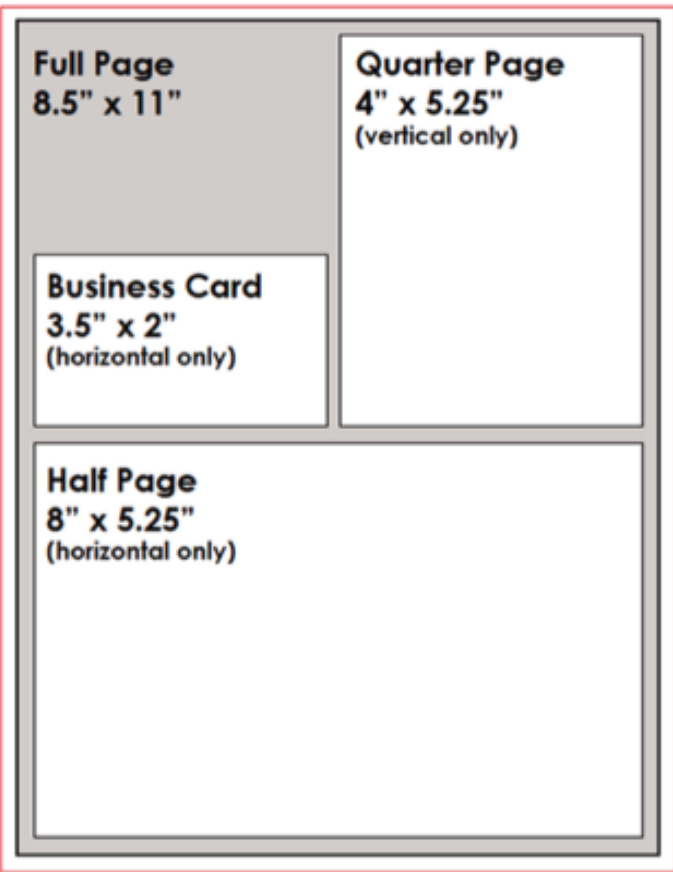
\$1,500.....Full Page: Back Cover (full color)	\$750.....Half Page (horizontal)
\$1,200.....Full Page: Inside Front/Back Cover	\$525.....Quarter Page (vertical)
\$950.....Full Page	\$275.....Business Card (horizontal)

## INSTRUMENT FESTIVALS: DOUBLE REED, BASS, VIOLA

RETURNING THIS SEASON! \$275 Sponsorship per Festival  
*No cost if you paid for last year.*

### BENEFITS:

- Informational table at any festival(s) you choose to sponsor
- Pre-festival advertising, and up to 2 pages of promotional material in festival registration packets
- Logo on flyers, posters, and festival website(s)
- Link to your website from festival website(s)



## AD SPECIFICATIONS

- Please submit all ad artwork in a **PDF format**
- All fonts must be embedded
- All full page ads must include a bleed of 1/8" (.125")
- Resolution should be 300 dpi
- Only the back cover artwork will be printed in color. **ALL OTHER ARTWORK** should be submitted in grayscale.

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- Submit contract by **August 31, 2023** to **JeanMilew@mya.org**
  - Submit artwork by **Sept 15, 2023** to **JeanMilew@mya.org**
  - Our Financial Controller, Lisa Schwartz, will invoice you for payment.

Ad Size: \_\_\_\_\_

Festival Sponsorship:  Double Reed  Double Bass  Viola

Advertiser: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

I have read and understand that upon submission of this contract, I agree to advertise with MIDWEST YOUNG ARTISTS CONSERVATORY and pay the specified amount(s).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_